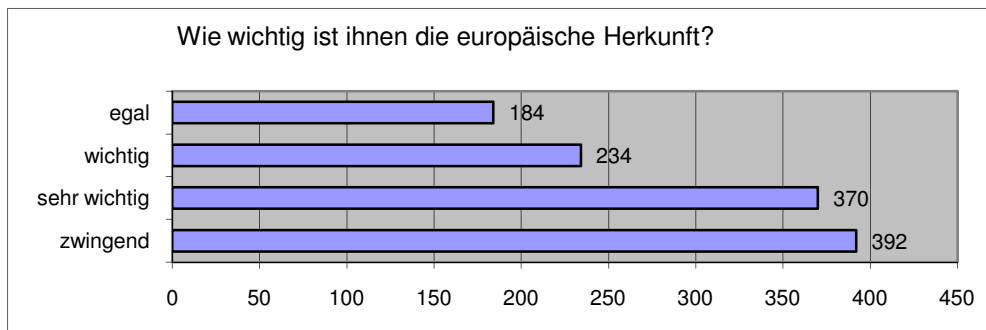
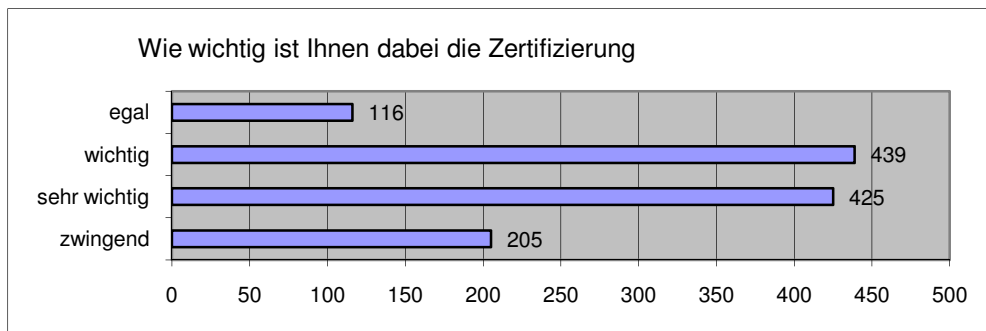
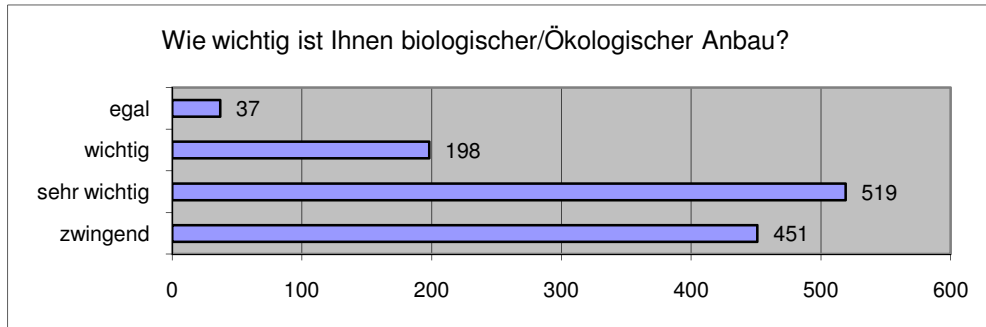


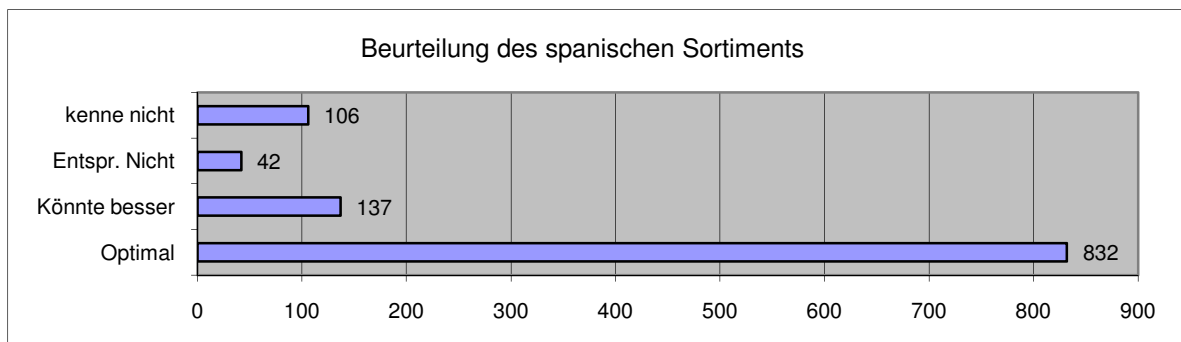
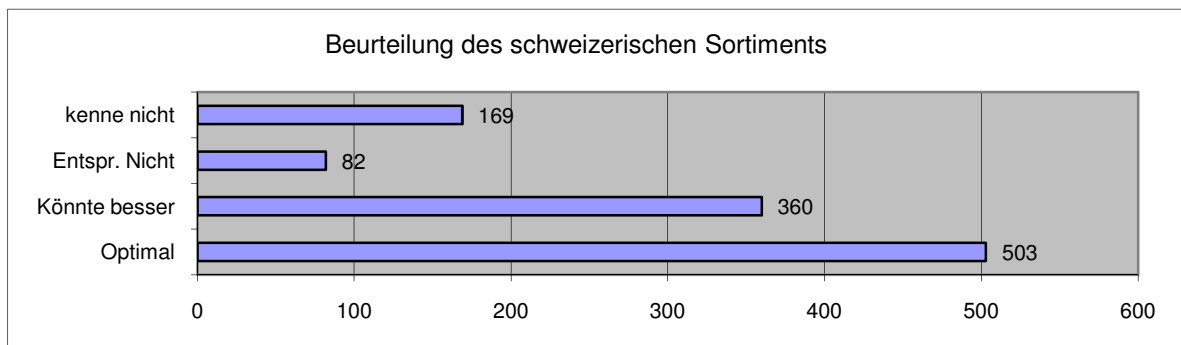
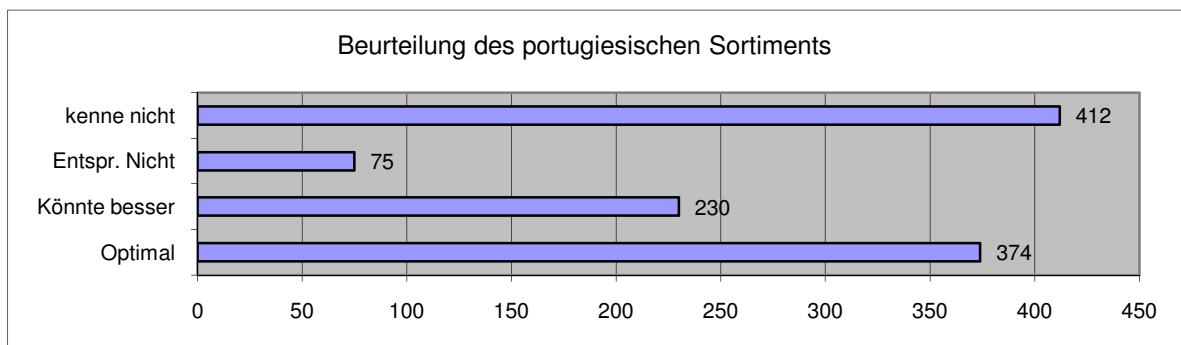
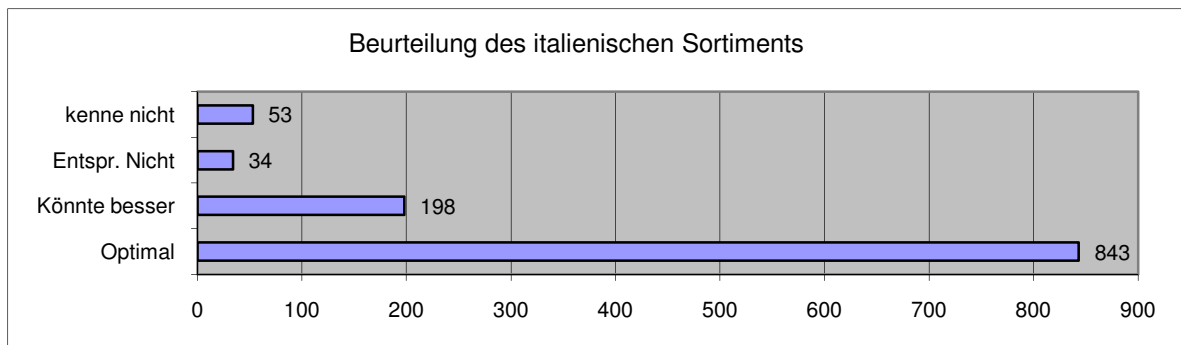
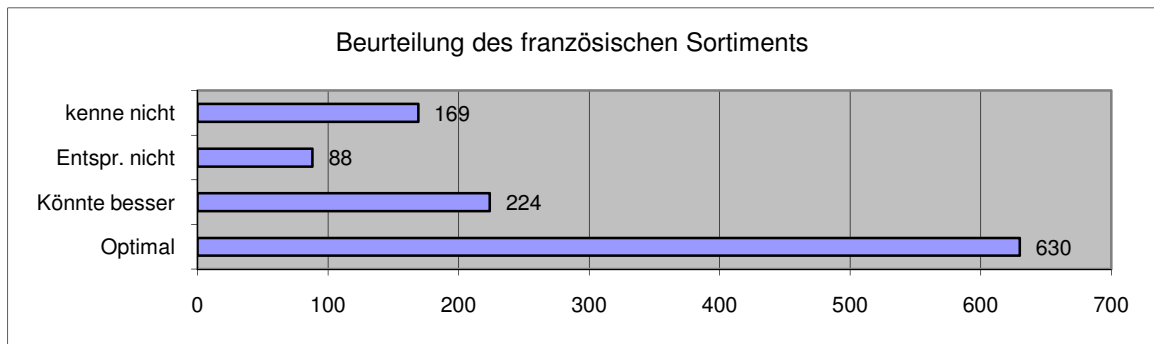
Auswertung Kundenbefragung 2008 der Weinhandlung am Küferweg

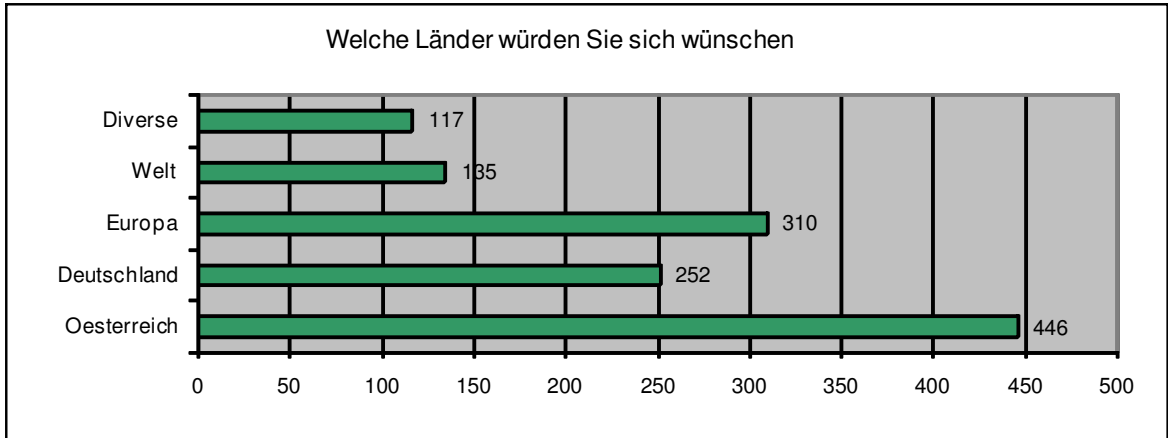
1. Sortiment

1.1 Fragen zur Anbaumethode und Herkunft

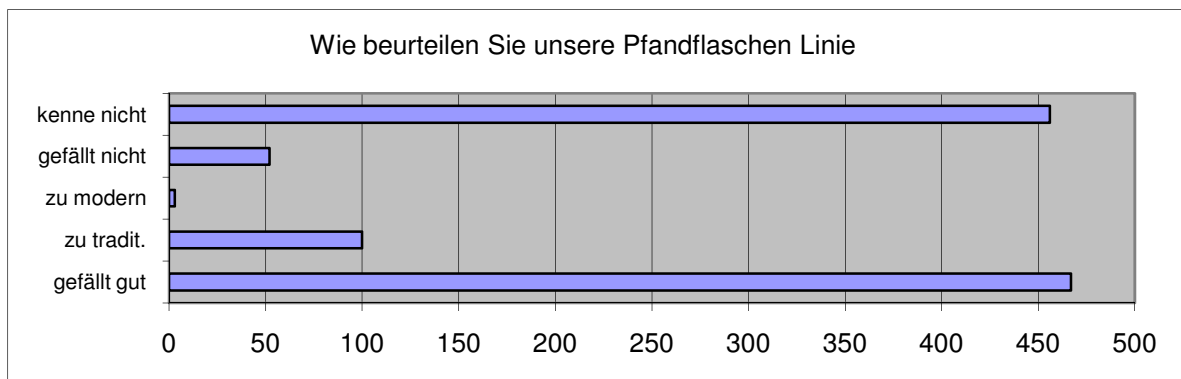
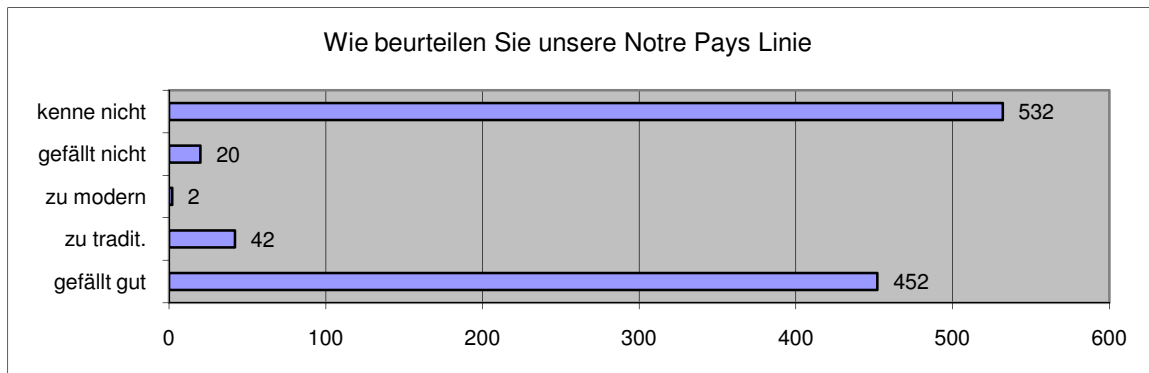
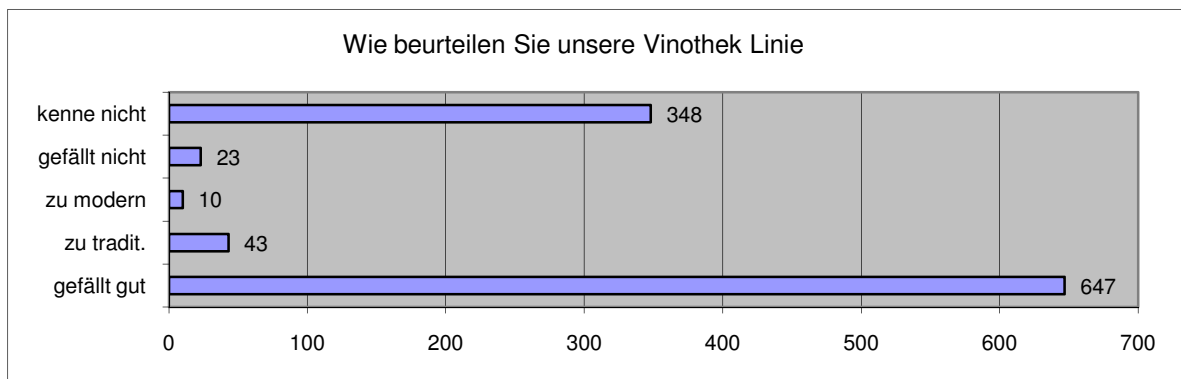
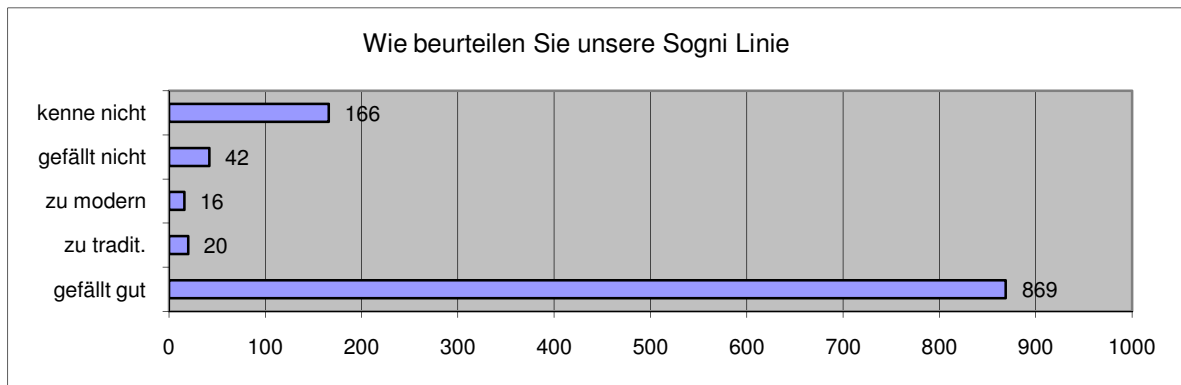


1.2 Fragen zu unseren Ländersortimenten

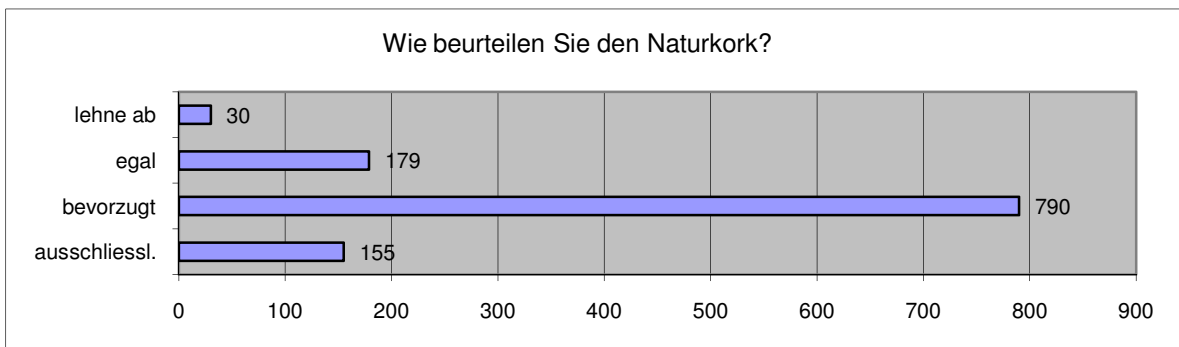
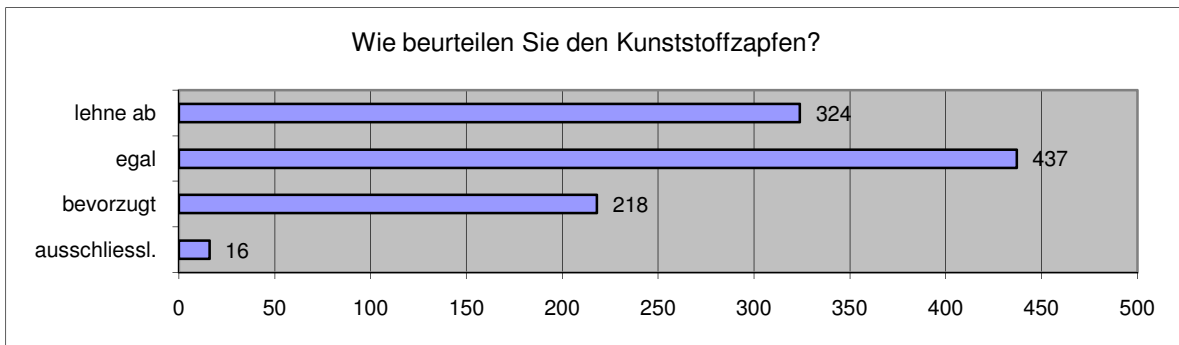
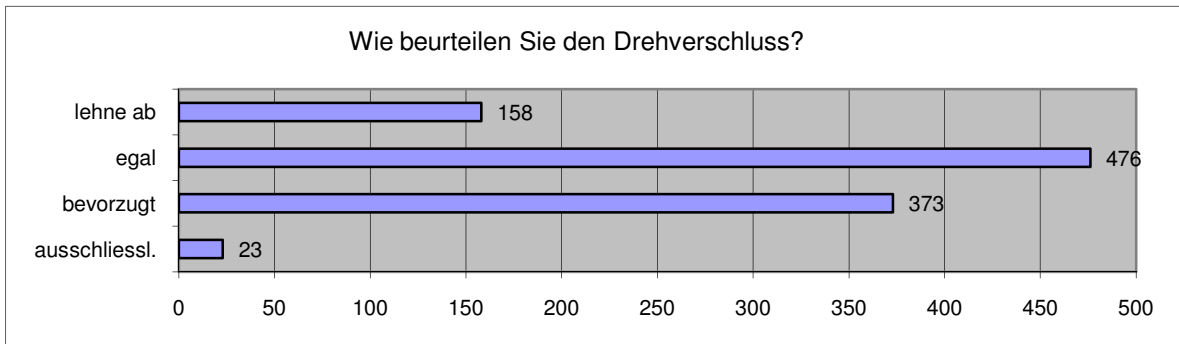
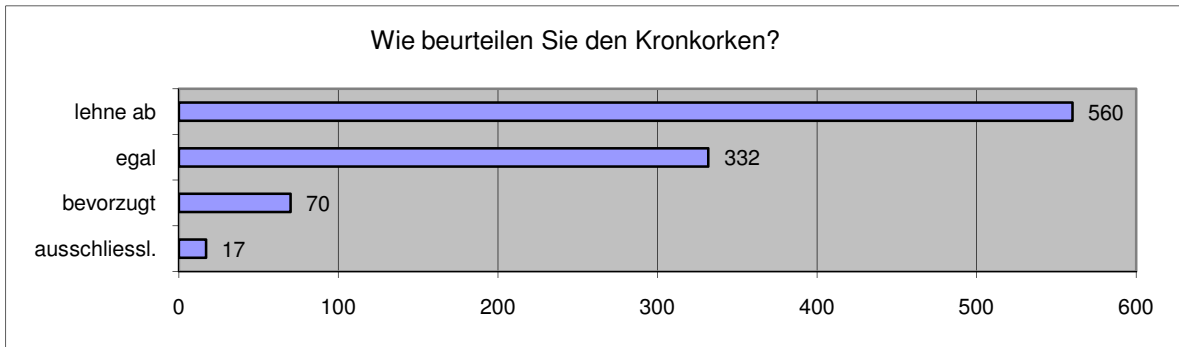




1.3 Beurteilung unserer Eigenmarken

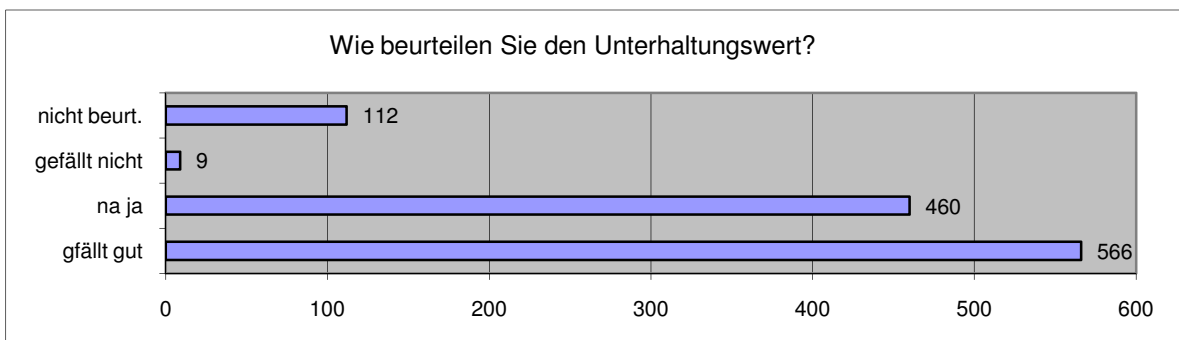
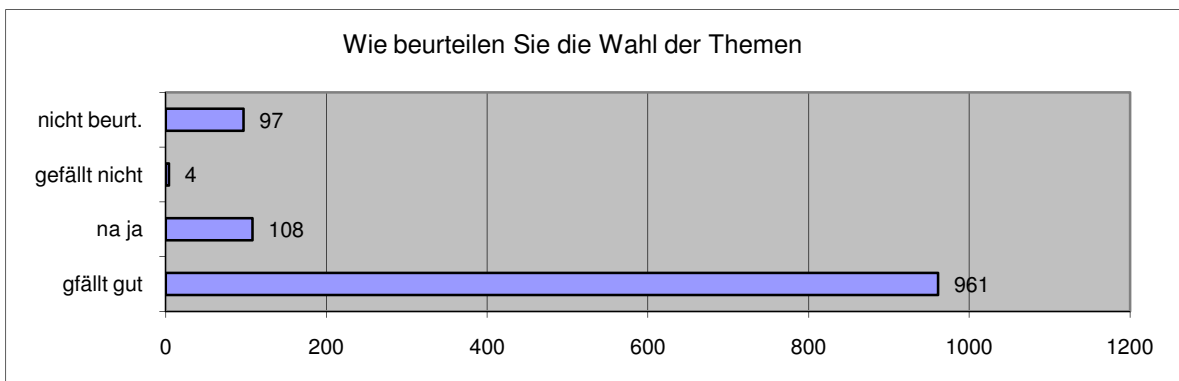
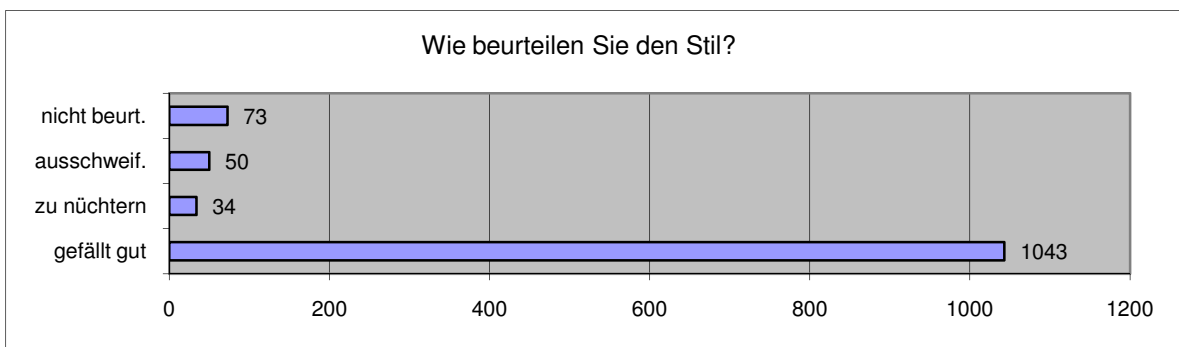
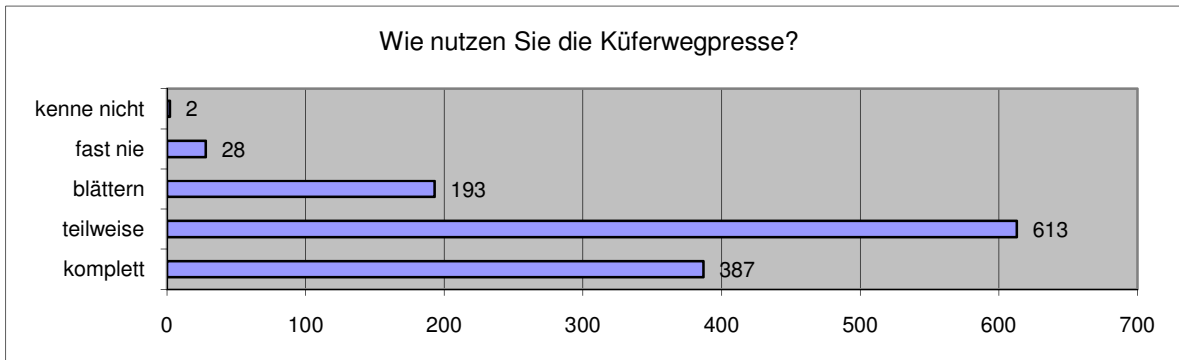


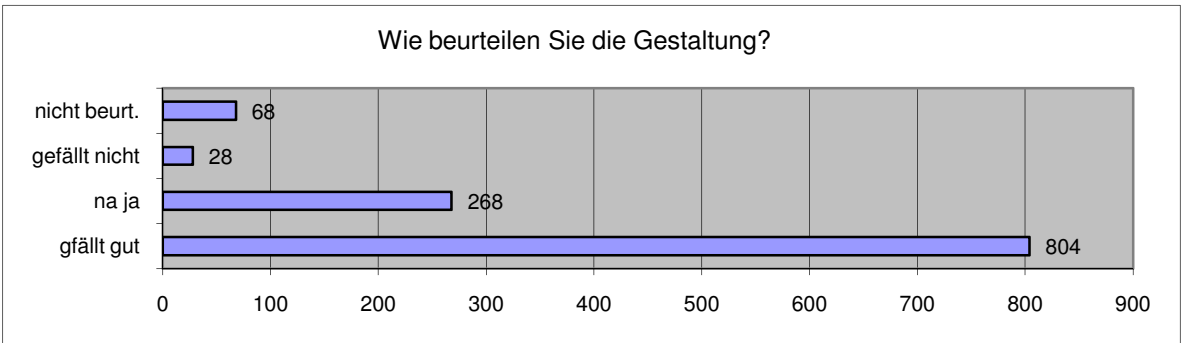
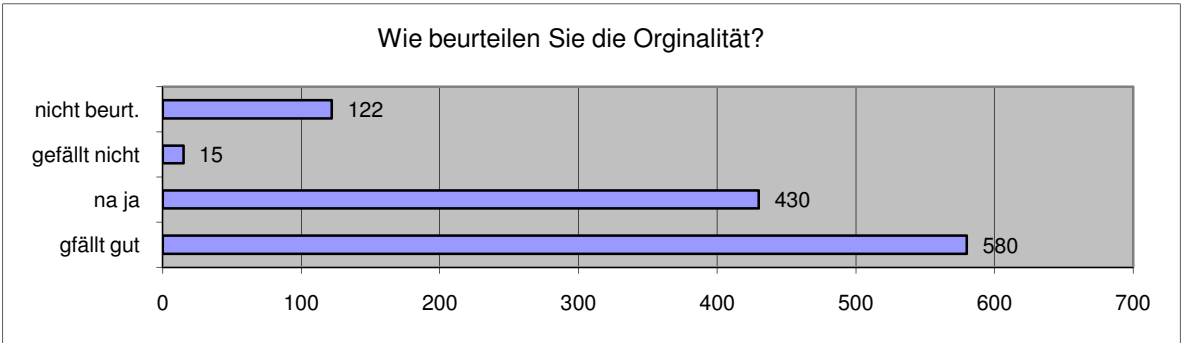
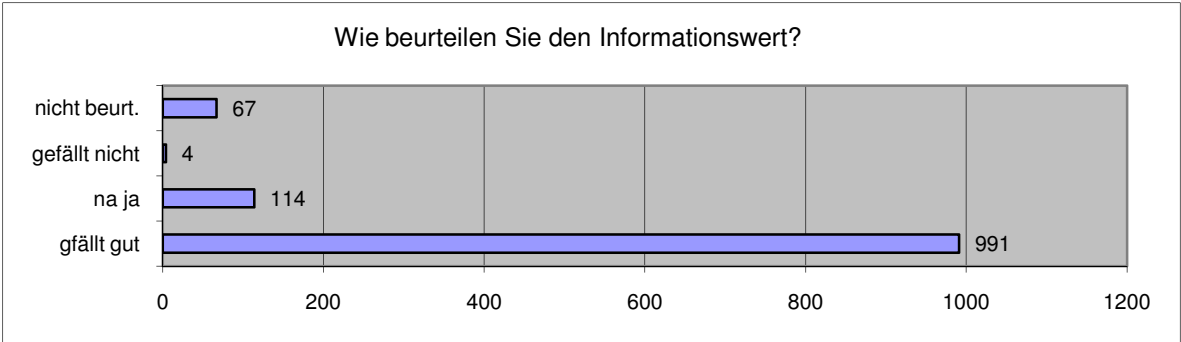
1.4 Beurteilung verschiedener Verschlussysteme



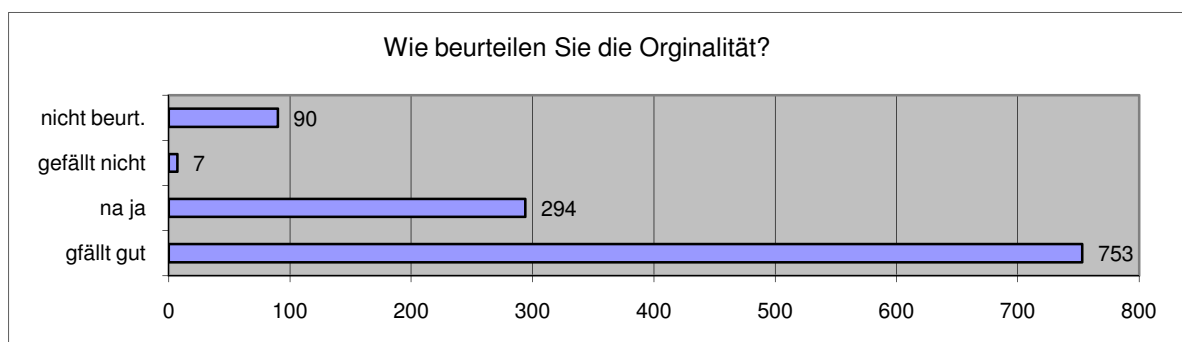
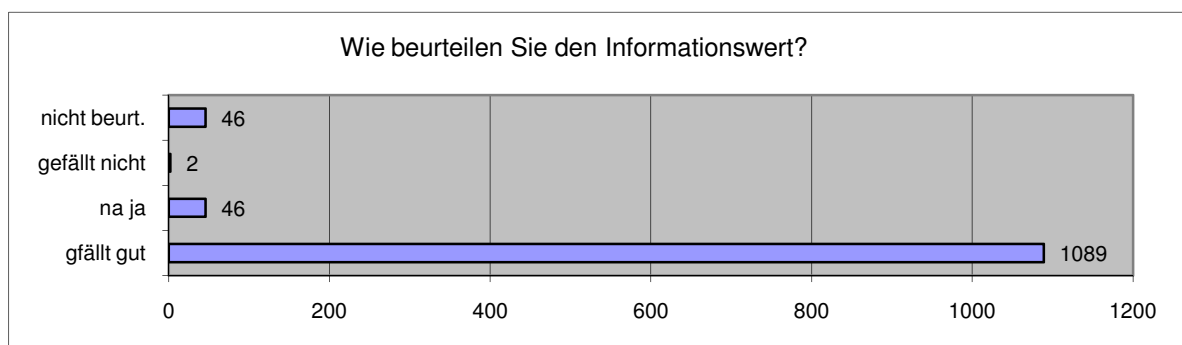
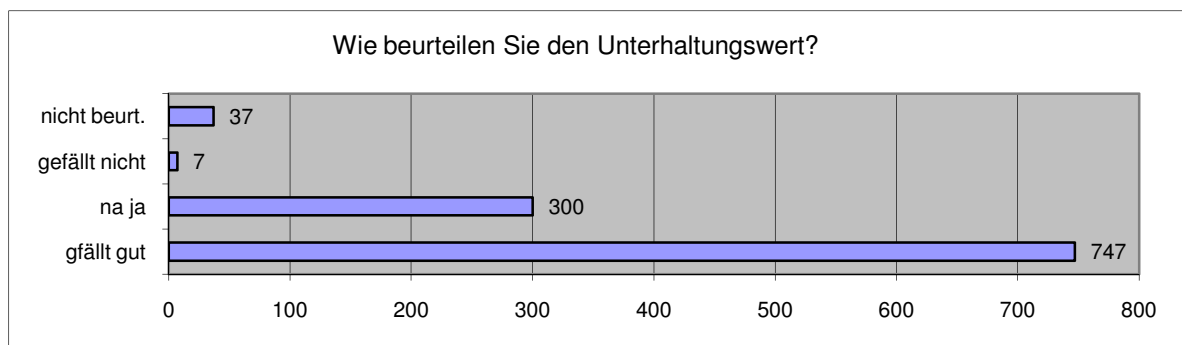
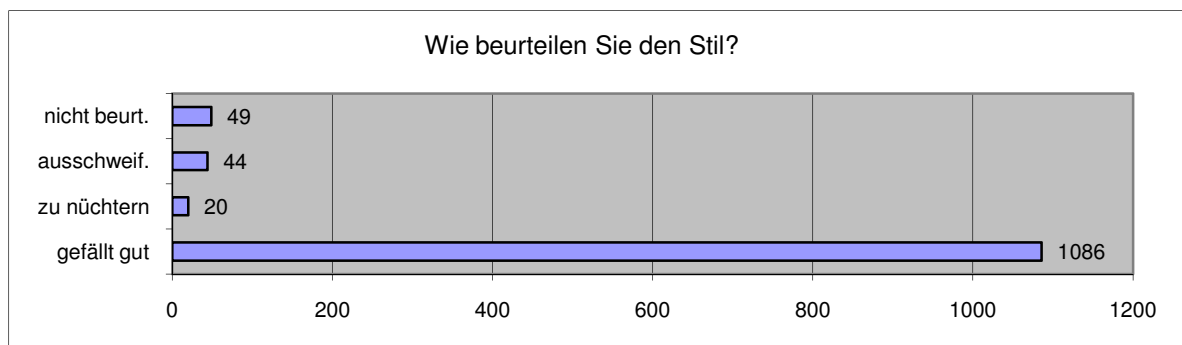
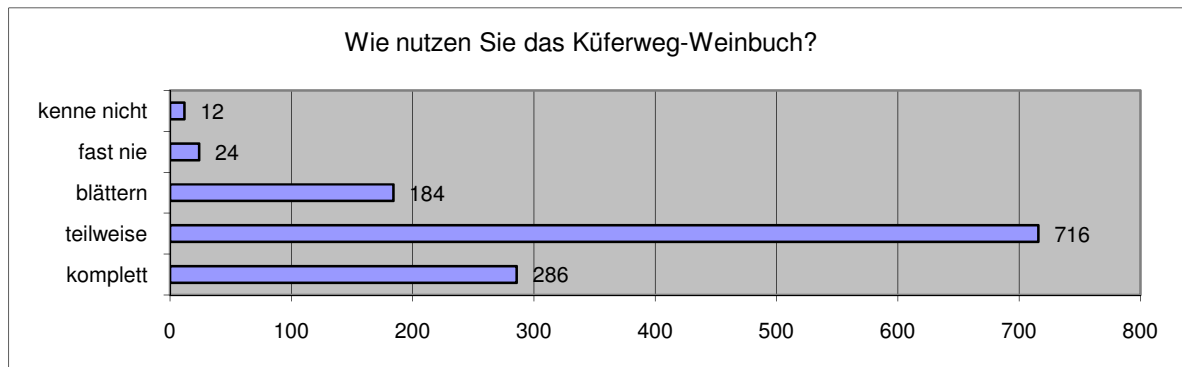
2. Publikationen

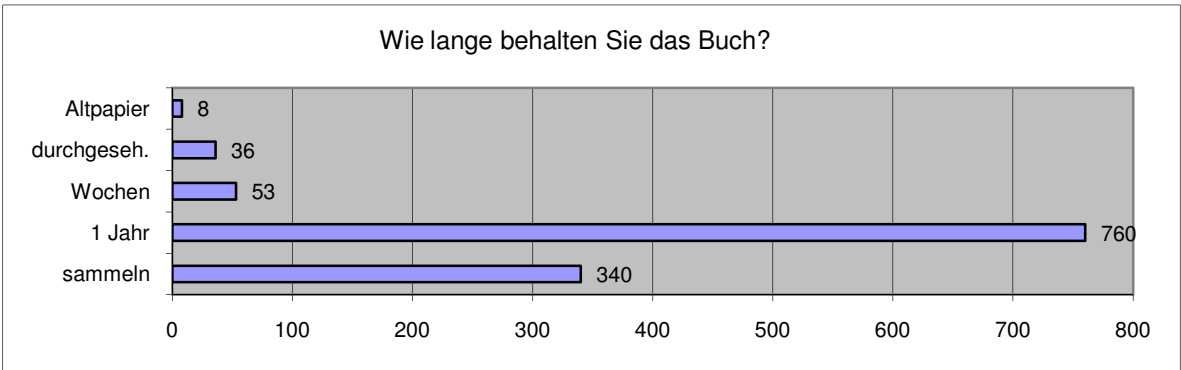
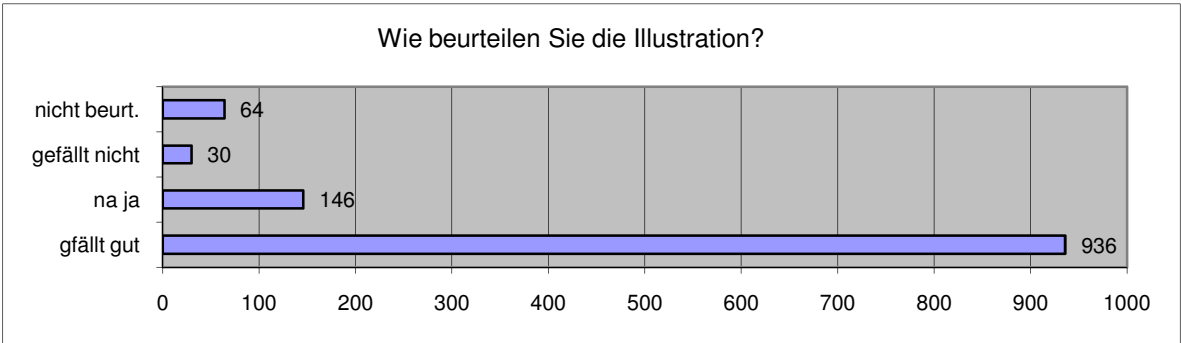
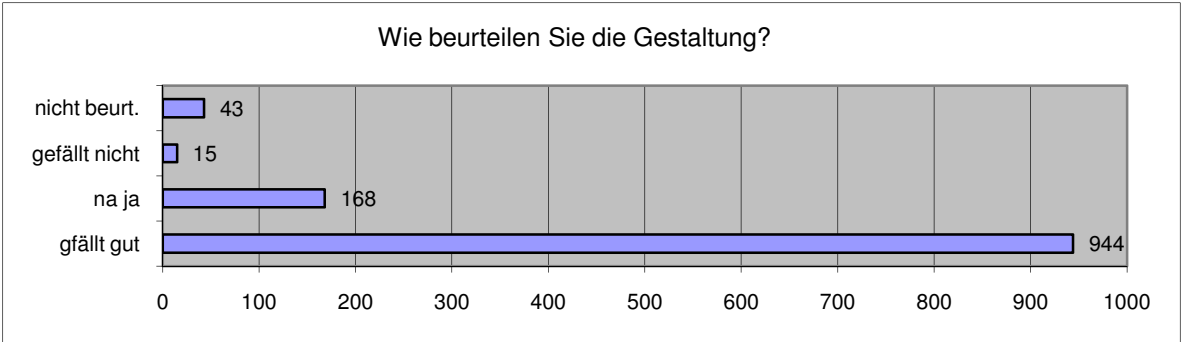
2.1 Fragen zur Küferweg-Press





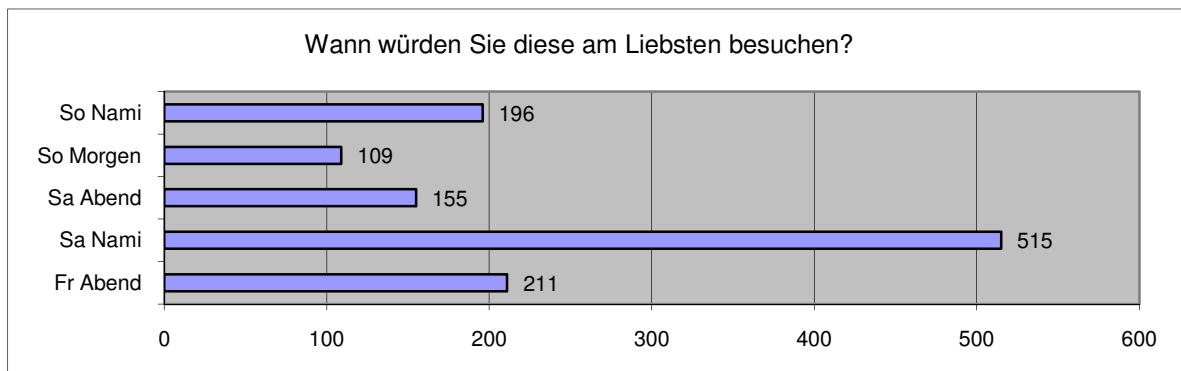
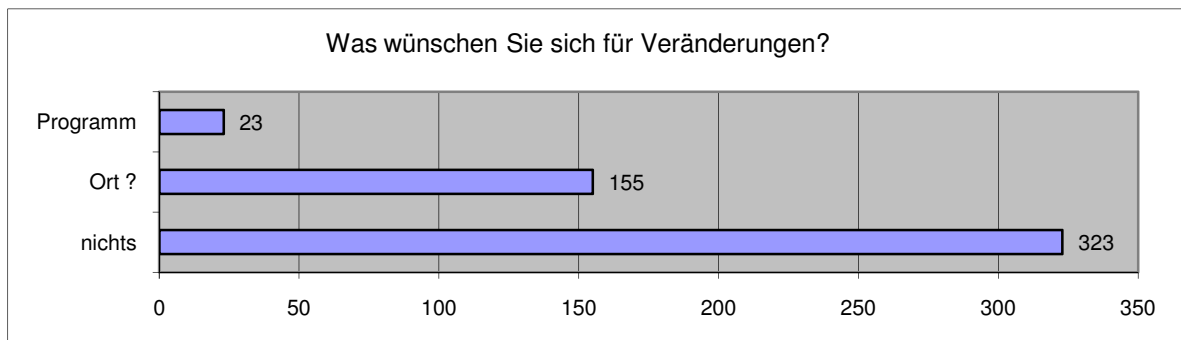
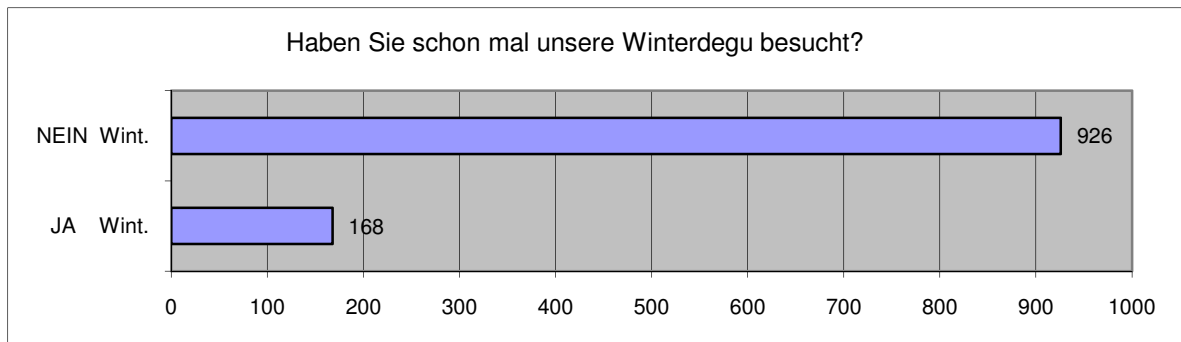
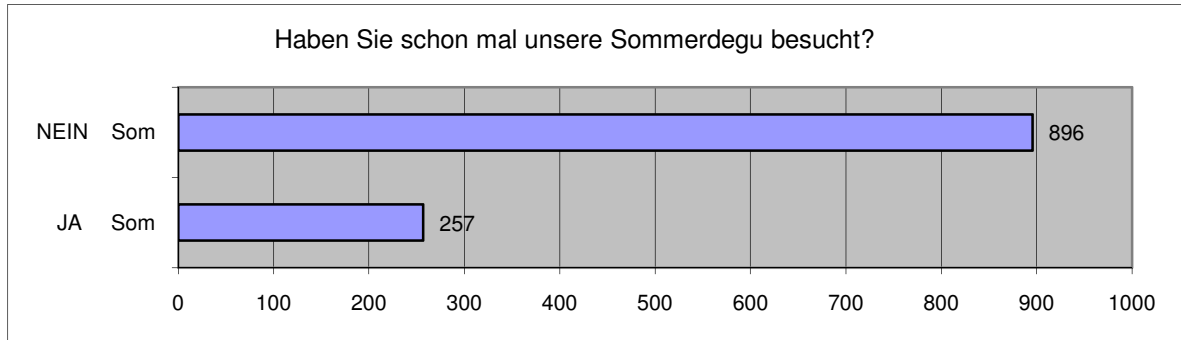
2.2 Fragen zum Küferweg Weinbuch



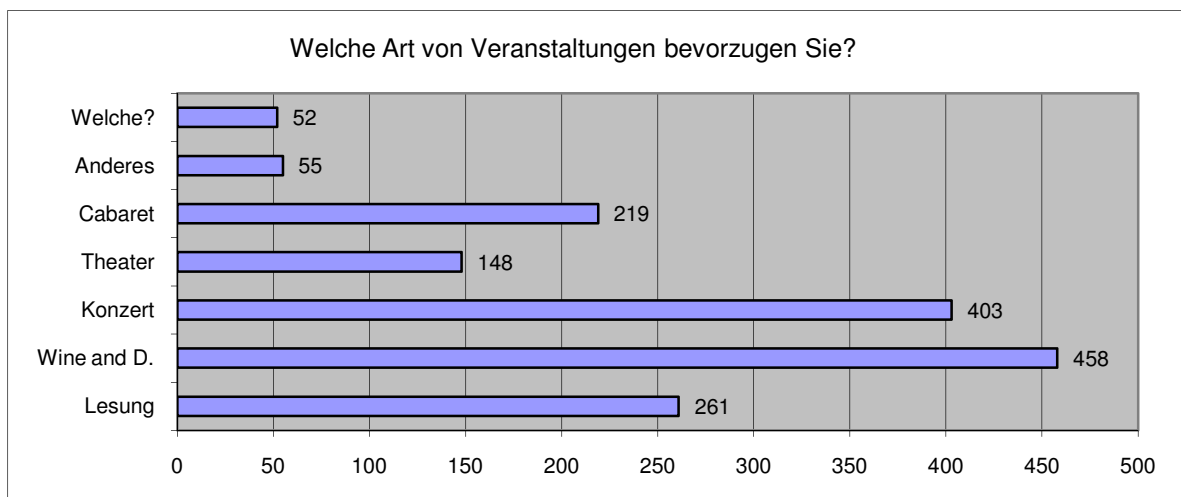
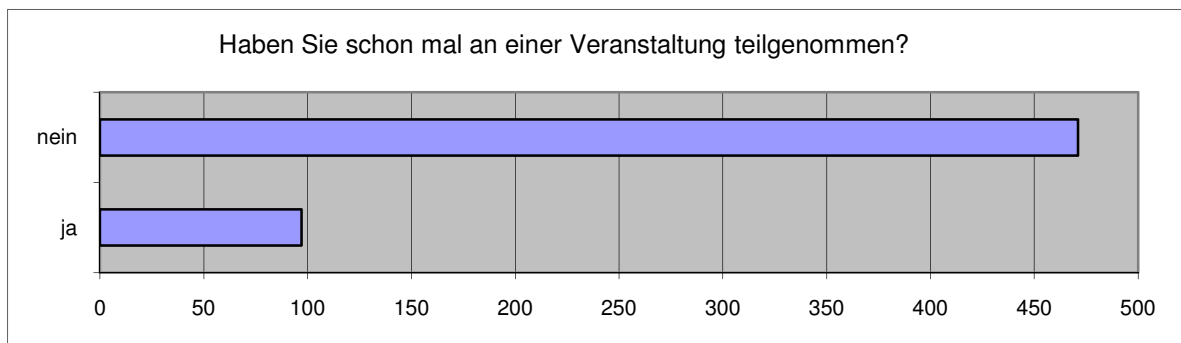
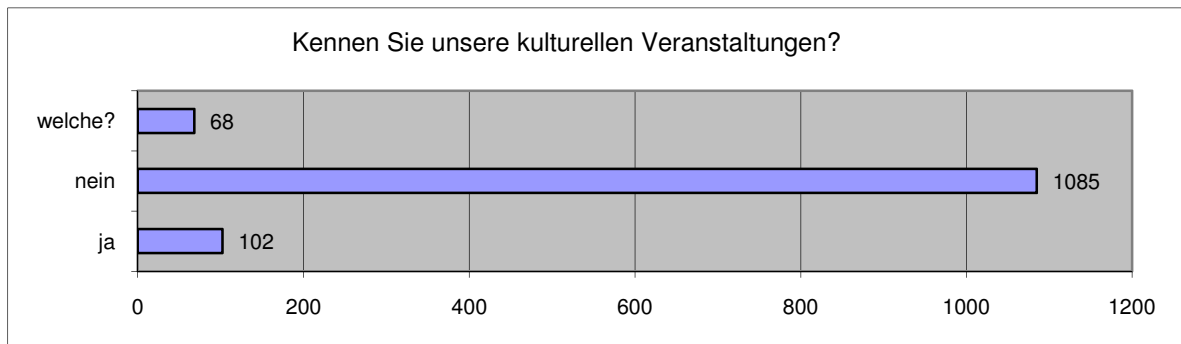


3. Veranstaltungen

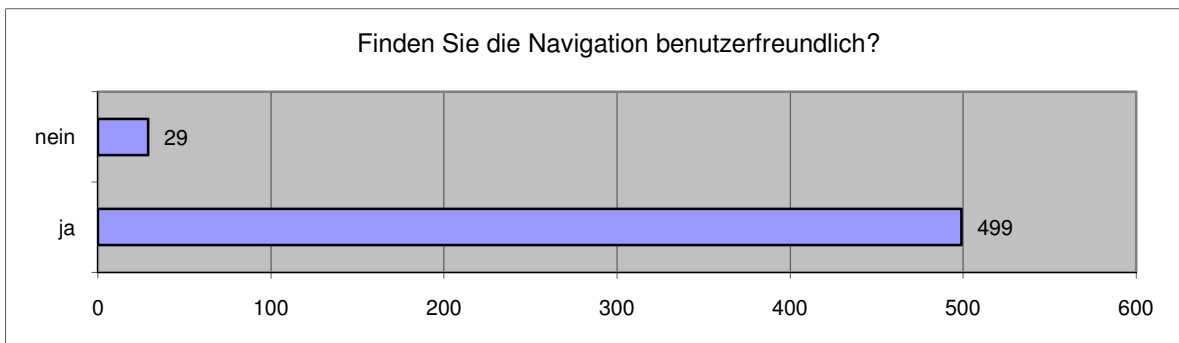
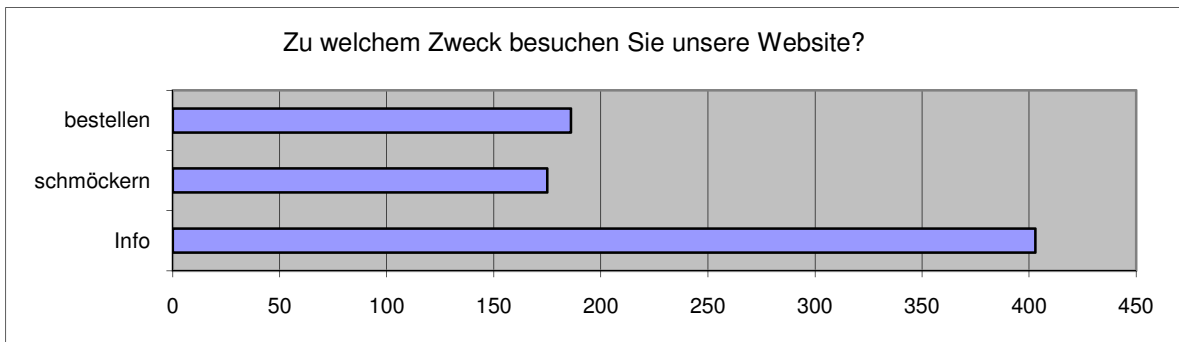
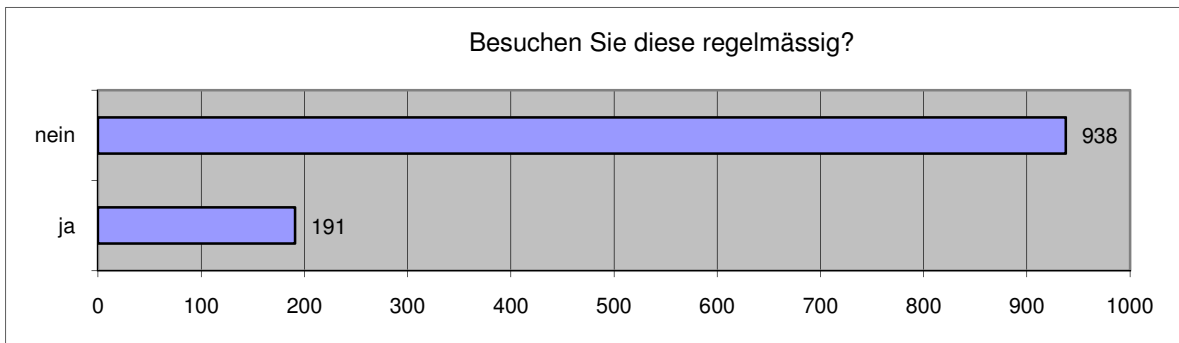
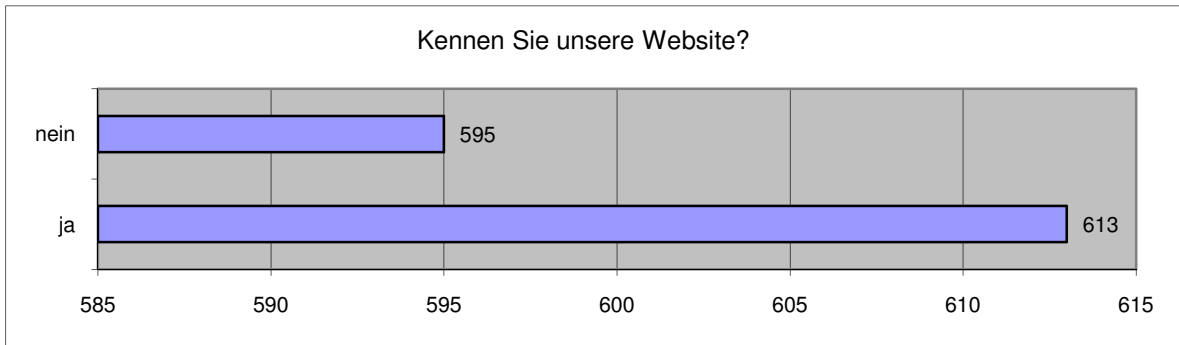
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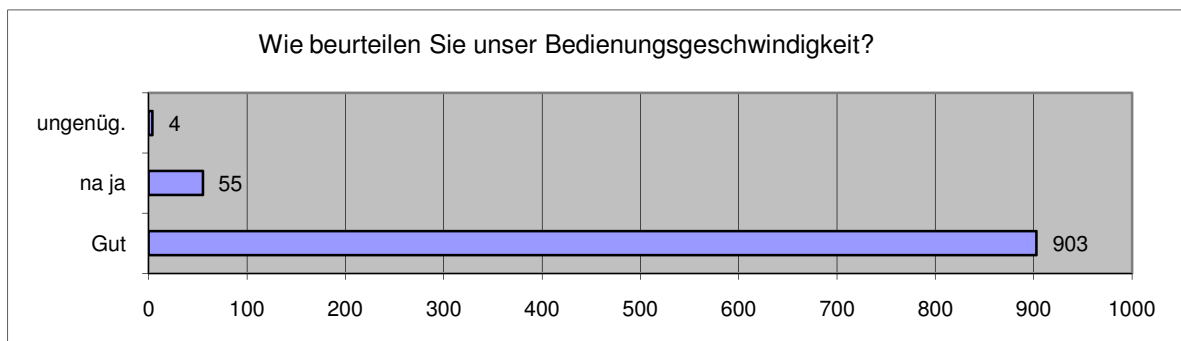
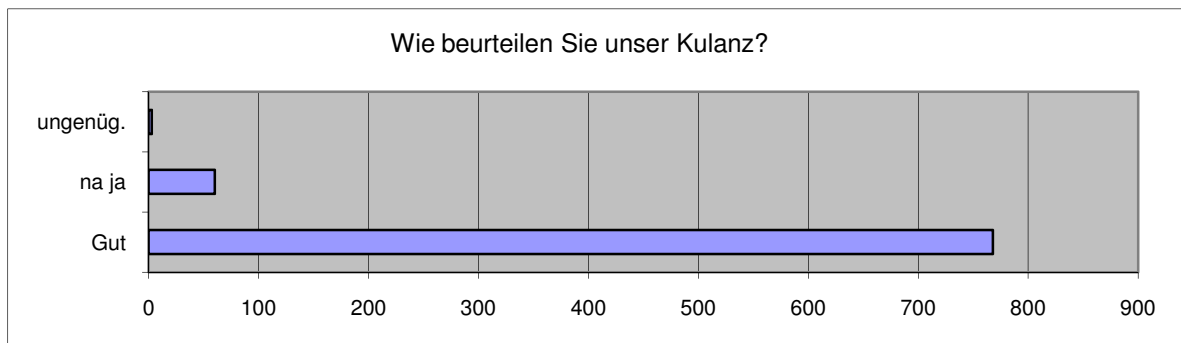
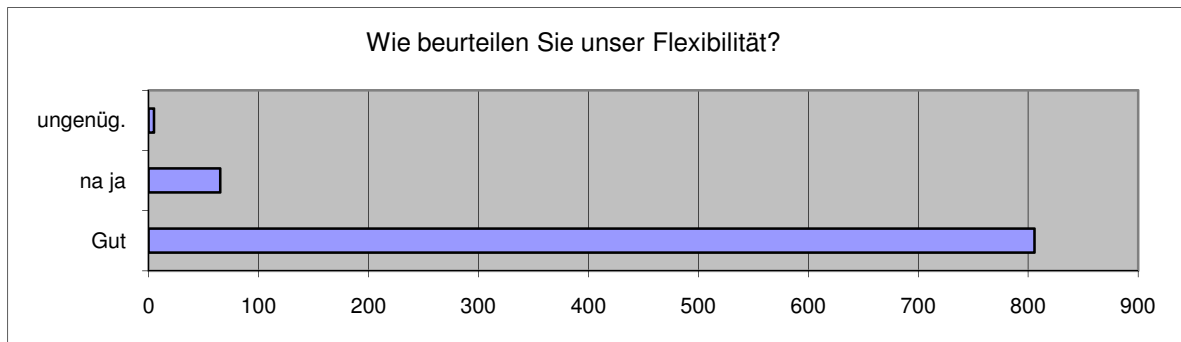
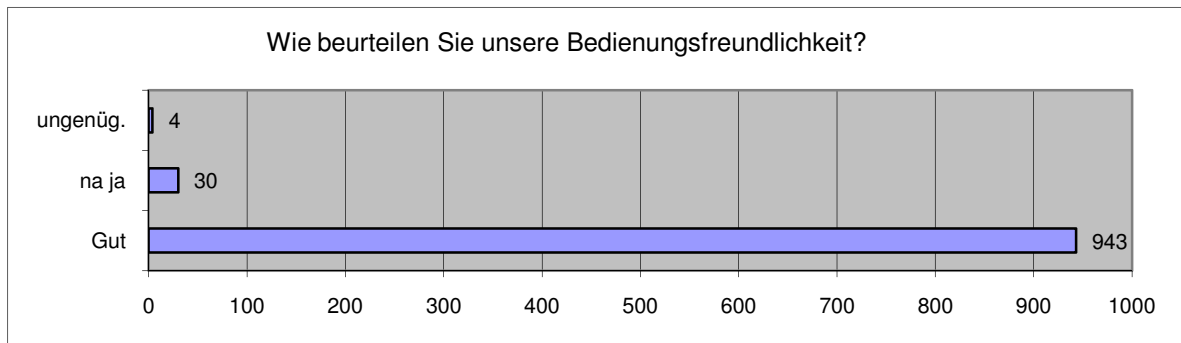
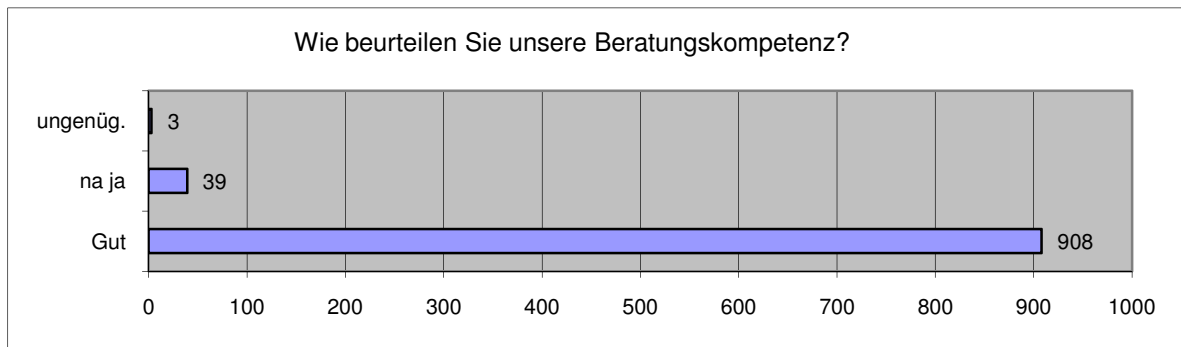
3.2 Fragen zu unseren kulturellen Veranstaltungen

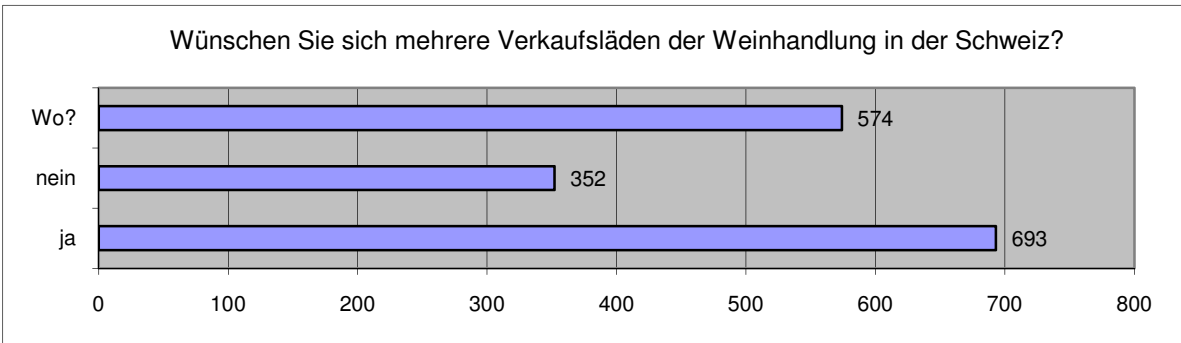
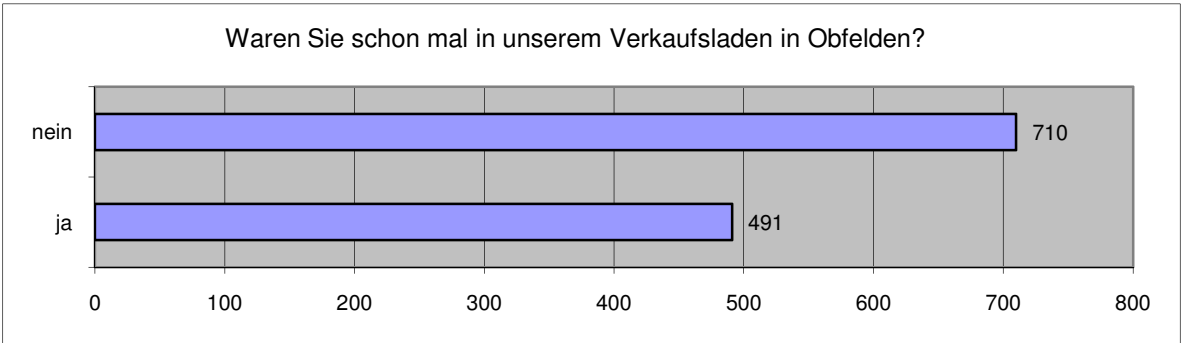
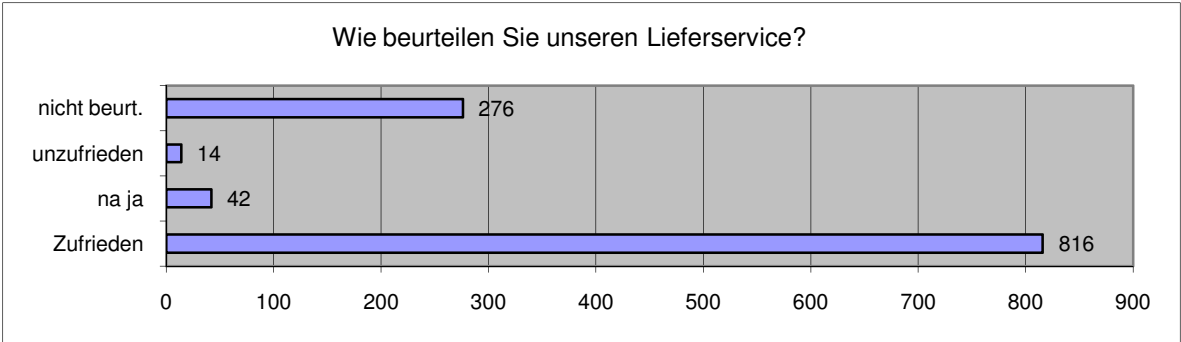


4. Internetauftritt

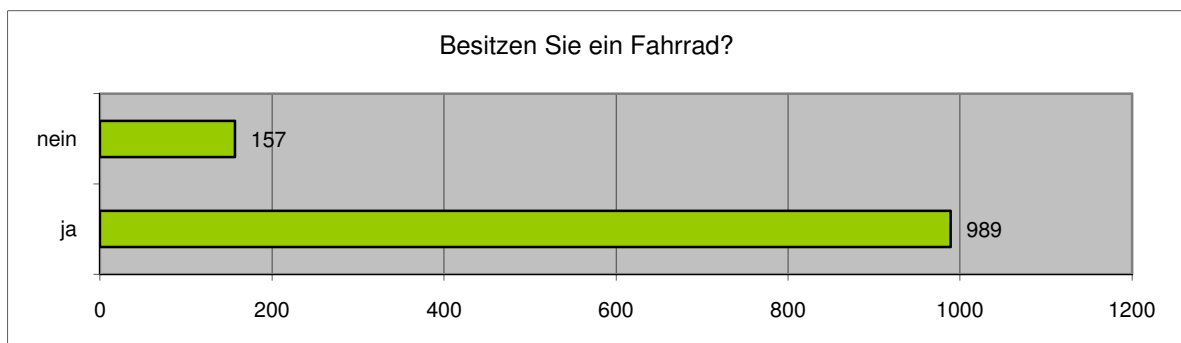
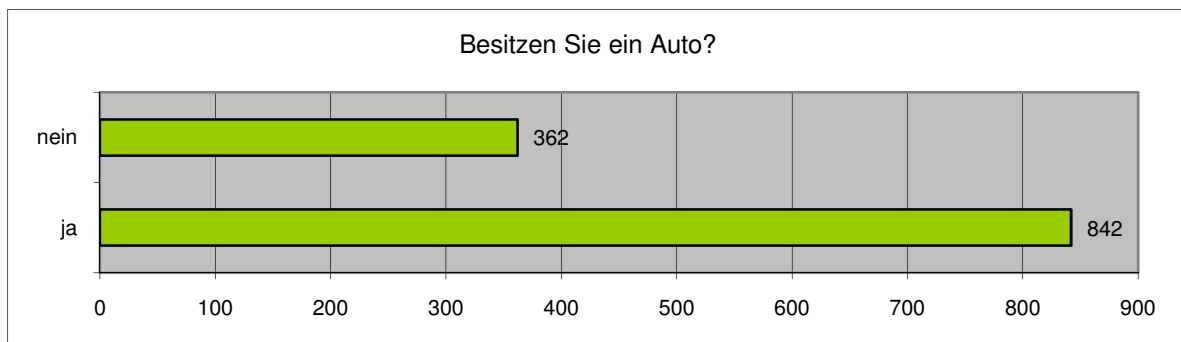
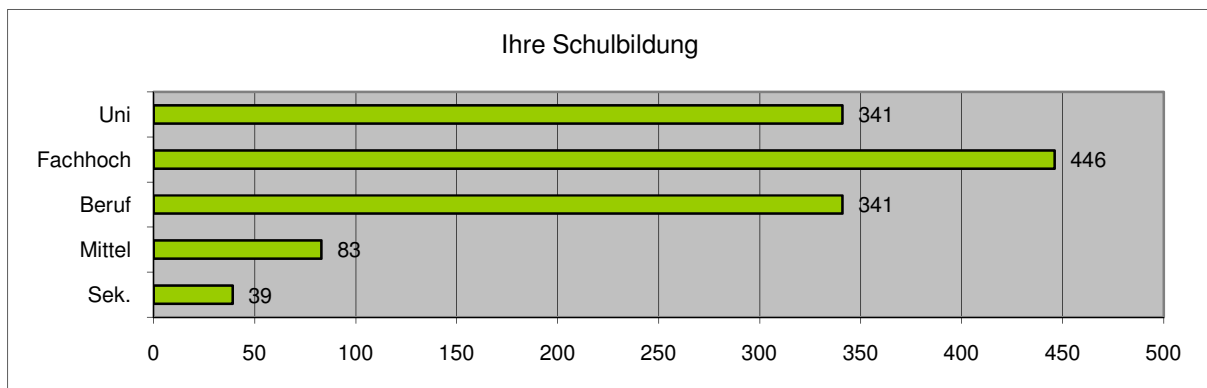
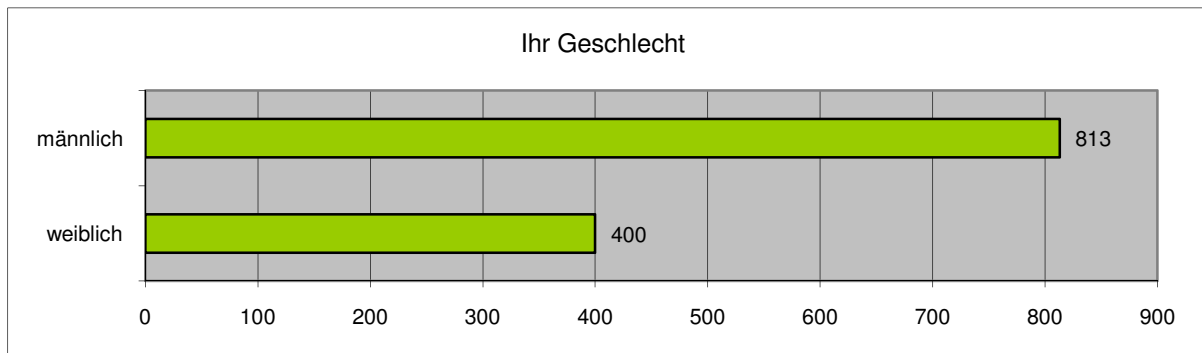


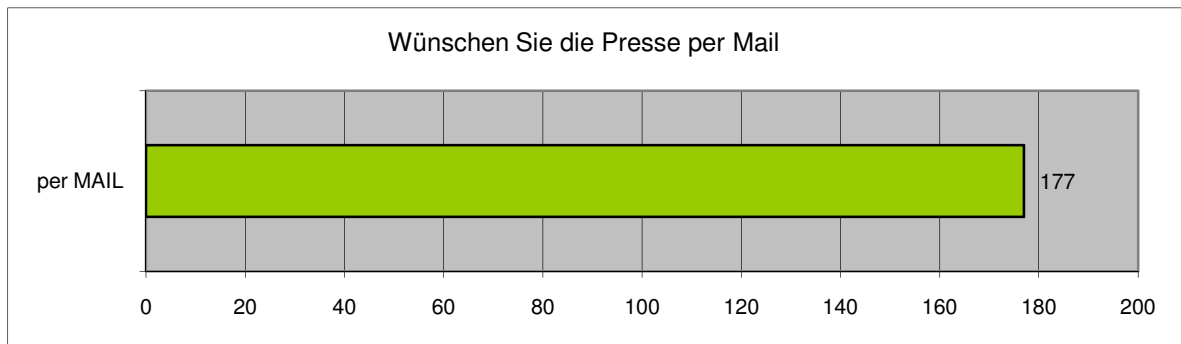
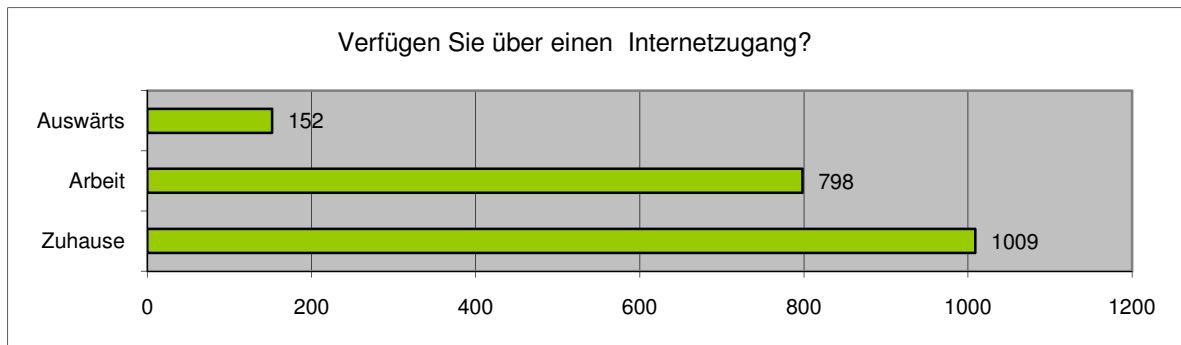
5. Serviceleistungen und Diverses





6. Persönliche Daten der Befragten





Obfelden/08.10.2008/MS